

OCC2017

#IWantMore

The Ridge Community Church
OAK CREEK CAMPUS
TALKING POINTS

theridgecc.com/oakcreek

TALKING POINTS

1

Why become a multi-site church? We firmly believe that one campus in one location will not reach all of the people in our community who are far from Jesus. Research shows that adding campuses is the best way for a church to reach new people. Therefore, the multi-site approach (one church in many locations) will allow us to remain intimate as we grow larger in our overall numbers. We believe this is crucial to remaining a church that is people- and relationship-focused.

2

What is the role of the campus pastor? Serving as the primary point person at each campus, he or she is the senior leader who works with the entire campus staff to continuously convey The Ridge's DNA to everyone who enters the church. The campus pastor also works with the launch team to get the campus up and running, develop new leaders, and direct operations once the site has launched.

3

How will the messages be delivered at the new campus? The Oak Creek Campus is being specifically designed to be a video venue. This means services will predominantly rely on video for the delivery of messages from Mark Weigt and Tyler Volkens each week. This will ensure that everyone who attends sees the same message, and that each series will begin and end on the same day at each campus. In addition, this approach will allow the campus pastor to have more time to get to know the people attending church.

4

How many services will be available at the Oak Creek Campus? As of right now, we are planning on two each week. Both will take place on Sunday; the first one at 9:30 a.m. and the second at 11 a.m.



MORE TALKING POINTS

5

Why did The Ridge choose Oak Creek as the location for its second campus? We looked to see where God was blessing, and Oak Creek is currently the fastest growing area in our state. We see evidence of this when we look at the demographics of those who attend services at our Greenfield Campus. A significant number of you are commuting from Oak Creek or a surrounding community.

6

How will the campuses work together? We will be one church meeting at multiple locations. Each campus will have a dedicated staff and volunteer leaders who are responsible for carrying out our mission at their location. These teams will be assisted by a central support staff. Everyone on staff or serving on a team will be guided by one vision, one ministry model, one budget... and it will all be facilitated by Lead Pastor Mark Weigt.

7

Can I still attend the Greenfield Campus even if I live in Oak Creek or a surrounding community? You are always welcome to attend the Greenfield Campus. Our research has shown us that a 15-mile radius is preferred when attending church services. So, ultimately, we hope that you will embrace the Oak Creek Campus as your new home.

8

Is The Ridge considering additional campus locations? Our vision is to create churches that engage unchurched people. Thus, if God allows, we plan to launch additional campuses when and where we are called to do so.

