

Ridge Student Community: Mission, Values, and Strategy



Mission

Ridge Student Community (RSC) exists to help students (Grades 6-12) find and follow God.

Values

We accomplish our mission by living out these 4 values, which are best described in word images.

- **PARTY.** Together we celebrate, have fun, laugh and enjoy being with one another.
- **CAMPFIRE.** As a group of students and leaders we care for one another, learn from each other and grow together.
- **COMPASS.** We take time to point each other towards Jesus because we believe he came to offer a rich and satisfying life.
- **ROADTRIP.** We live out God's great news in our schools, homes and communities.

Strategy

Our strategy is how we practically accomplish our mission. At RSC, we hold onto our mission and values with a closed hand, which means they hardly ever change. Our strategy is held onto with an open hand, which means that our strategy is always under scrutiny to ensure that we are always effectively accomplishing our mission. The strategy can and will change from time to time.

- **STUDENT GATHERINGS.** Our student gathering is our front door into Ridge Student Community. Our goal is to create an environment that captures the hearts and minds of students and inspires them to take a step with God.
 - **Measureable Wins:**
 - Students attend.
 - Students attend a special event.
 - Students take a next step. (Baptism, serve, give)
 - Growing numbers of leaders and volunteers (both students and adults).
 - Middle School Gathering: Sunday mornings at 11:05 a.m.
 - High School Gathering: Sunday evenings at 6:00 p.m.

- **SMALLER COMMUNITIES.** We believe that people grow in circles rather than rows. We intentionally create smaller environments where students can have meaningful discussions that help them take a step with God.
 - **Measureable Wins:**
 - Students attend.
 - Students participate.
 - Students take a next step.
 - Growing number of leaders (students and adults).
 - Small Groups are a Part of our Student Gatherings.
- **RELATIONSHIPS.** Above all, students connect with people and not programs. Our goal is to create environments where students can connect with other students and adults that will care for them and point them towards Jesus.
 - **Measurable Wins:**
 - Growing number of team members.
 - Growing number of leaders.
 - Growing number of touch points. (Time connecting with students outside of gatherings: text, social media, sodas and coffee, school event attendance).
- **SERVING.** A follower of Jesus serves others. We provide students opportunities to live out their faith by serving others.
 - **Measurable Wins:**
 - Growing number of students serving at The Ridge.
 - Restore partnership. Growing number of donated items and number serving at special events.
 - Students giving.
- **DIGITAL & SOCIAL MEDIA.** The majority of students are online, and this is a place to engage students to help them take steps with God.
 - **Measurable Wins:**
 - Growing number of likes, follows, tweets, and shares.
 - Growing number of views on video content.
 - Growing number of discussion and better content to help students engage online.