



Oak Creek Campus Launch Team

How Does This Multi-Site Thing Work Anyway? Frequently Asked Questions

What is a multi-site church?

A multi-site church is one church in multiple locations. Multi-site churches have one staff, one leadership direction, one budget, one mission and one vision. The Ridge Community Church is becoming a multi-site church because our vision is to *create churches that engage unchurched people*.

Why become a multi-site church?

We firmly believe that one campus in one location will not reach all of the people in our community who are far from Jesus. Research shows that adding campuses and churches is the best way for a church to reach new people. The multi-site method will allow us to remain small as we grow larger in our overall numbers. We believe this is crucial to remaining a church that is people-focused and relationship-focused.

Is the multi-site model credible?

Yes. There are 8,000 multi-site churches in the U.S. today and multi-site churches have a 90% success rate.

Will each campus offer the same experience?

As much as is realistically possible. Our goal is to replicate the experience in not only the auditorium during service, but also in our Ridge Kids area, with Ridge Groups and more.

How will the messages be delivered at the new campus?

The messages will predominately be delivered via video. This allows us to leverage our current teaching team in the best way possible. Messages will continue to be delivered by our teaching team, composed primarily of Mark Weigt and Tyler Volkers.

Each campus will see the same message during any given week. While a message may be on video, it will not be delayed. We intend to have message series begin and end on the same day at all of our campuses.

Why video? Won't it feel/look strange?

When each campus hears the same message we can achieve several wins including: clarity, consistency of message, and a feeling that every campus is equally valued. In addition, research shows unchurched people find video refreshing. Our high-tech culture allows most people to watch a video message at church in the same way they'd watch a movie or TV show at home.

Perhaps the biggest win that will come from leveraging video teaching is that it will allow the campus pastor to have more time to get to know the people attending the church, and to lead team members and staff.

Will other parts of service also be on video? (Music, prayer, communion, etc.)

No. These things will be done by the teams leading services at each campus.

What is the role of the campus pastor?

A campus pastor is the point person for a campus. He or she is the leader who will convey our DNA to those on campus, work with the Launch Team to get the campus up and running, develop new leaders, and carry on operations once the site has launched.

Why did The Ridge choose Oak Creek as a location for its first campus?

The area was selected because it is within a 15-mile radius of our current location, because we have a significant number of current attenders coming from that area, and because Oak Creek is currently the fastest growing city in the state.

What will the new campus be called?

The Ridge Community Church – Oak Creek.

How will the campuses work together?

We will be one church meeting at multiple locations. Each campus will have a dedicated team of staff and volunteer leaders that are responsible for carrying out our mission in their local contexts. These teams will be assisted by a central support staff. Everyone on staff or serving on a team will be guided by one vision, one ministry model, one budget and they will be led by Lead Pastor Mark Weigt.

Will there be additional campuses?

Yes (if God allows) because The Ridge Community Church's vision is to, *create churches that engage unchurched people*. (Emphasis added.)

What will be available for kids and students at the new campus?

The Oak Creek campus will include Ridge Kids programming for children ages birth through grade 5. Ridge Student Community will be added at the Oak Creek campus once staffing and our teams of volunteers can support it.

Can I still attend the Greenfield campus, even if I live in the Oak Creek area?

You are always welcome to attend the Greenfield campus, but ultimately we hope that you end up at the campus that is closest to where you live. We believe this allows you the opportunity to have the greatest impact in your community.

How many people from the current campus will be needed to help launch the new campus?

We have asked for 200 people to join our launch team. We need an additional 200 people to begin serving on teams at the current location so that our teams can be at full strength when the new site opens.

What can I do to be a part of the Oak Creek campus?

- **Pray.** Pray for our church, the ability to reach more of our community and for more people to come to know Jesus.
- **Join.** Consider becoming a member of our Launch Team. You can fill out an application on our website.
- **Serve.** Launching this new campus will provide many opportunities to serve at both locations. Consider how you might step forward to join one of our teams this year.
- **Give.** Making a financial commitment to Built To Last, or continuing to honor your current generosity commitment allows The Ridge to move its mission forward.

How many services will be available at the Oak Creek Campus?

We are hoping two. We plan to offer services Sundays at 9 & 10:30a.

I have more questions you didn't get to. Now what?

Let's chat. You can reach us via this email address: oakcreek@theridgecc.com.